



Hope Floats DUCK RACE MAY 3, 2026

POWER PADDLER - \$20,000

[PRESENTING SPONSOR]

A gift of \$20,000 supports 200 students in our Helping the Hurt outreach program. Your gift of HOPE provides grief support to vulnerable youth in our community navigating grief and loss.



Hope Floats Logo to include: *Presented by Your Name*



Hope Floats Logo prominently displayed on all promotional materials to include, but not limited to: Race website, e-blasts, sponsorship banner and in 4 dedicated social media posts



Ceremonial acknowledgment on Race Day as Presenting Sponsor



Participation in the Sponsor Duck Challenge

ZIPPITY DOO DUCK - \$10,000

A gift of \$10,000 provides ten 8-week grieving parent support groups. Each group can provide support for up to 15 clients at KinderMourn.



Logo prominently displayed on all promotional materials to include, but not limited to: Race website, e-blasts, sponsorship banner and in 3 dedicated social media posts



Ceremonial acknowledgment on Race Day



Participation in the Sponsor Duck Challenge

LUCKY DUCK - \$5,000

A gift of \$5,000 provides weekly individual grief counseling support for one KinderMourn parent and child for an entire year.



Logo displayed on promotional materials to include: Race website, e-blasts, sponsorship banner and in 1 social media post



Ceremonial acknowledgment on Race Day



Participation in the Sponsor Duck Challenge

JUST DUCKY - \$2,500

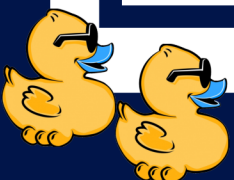
A gift of \$2,500 funds 100 individual counseling sessions for grieving children, teens, or parents with a licensed clinician at KinderMourn.



Name displayed on promotional materials to include: Race website, e-blasts, sponsorship banner and combined sponsor social media posts



Participation in the Sponsor Duck Challenge





DYNAMIC DUCKLING - \$1,000

A gift of \$1,000 provides 10 scholarships to grieving children for counseling support. Your gift ensures no child has to grieve alone.



Name displayed on promotional materials to include: Race website, e-blasts and sponsorship banner, and joint sponsor social media posts



Participation in the Sponsor Duck Challenge

JUST HATCHED - \$500

A gift of \$500 funds art supplies and materials to help support grieving students at 10 Helping the Hurt school sites.



Logo prominently displayed on JUST HATCHED sponsor yard sign(s) at event alongside other JH level sponsors



Logo on Duck Race website



Mentioned in thank you social media post

YES! We want to be a SPONSOR for the 22nd Annual Hope Floats Duck Race!

Please list our Business/Individual name as: _____

- ☐ POWER PADDLER - \$20,000
- ☐ ZIPPITY DOO DUCK - \$10,000
- ☐ LUCKY DUCK - \$5,000
- ☐ JUST DUCKY - \$2,500
- ☐ DYNAMIC DUCKLING - \$1,000
- ☐ JUST HATCHED - \$500
- ☐ We are unable to sponsor this year but enclosed is a donation of \$ _____

Preferred form of payment :

Check payable to KinderMourn is enclosed ☐

Please invoice me ☐

Please charge my: ☐ Visa ☐ MasterCard ☐ AMEX

☐ I would like to cover the 3% credit card processing fees

_____ CVV# _____

Expiration Date: _____

Name as it appears on card: _____

Please provide billing address for all credit card payments :

Business: _____

Individual Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Kindly make checks payable to KinderMourn and return this form no later than Wednesday, April 15th to:

KinderMourn | 1320 Harding Place | Charlotte | NC | 28204

If you would prefer to pay online, please use our donation portal at www.kindermourn.org/donate

Questions? Please call us at 704-376-2580 or email Staci at staci@kindermourn.org or Kaela at kaela@kindermourn.org.

VISIT DUCKRACE.COM/CHARLOTTE FOR MORE DETAILS ON RACE DAY!



KinderMourn

OUR MISSION AT WORK IN 2025

Through generous donations last year, KinderMourn Supported



TOTAL NUMBER OF
CLIENTS IN-HOUSE FOR
COUNSELING SUPPORT

1,177



TOTAL NUMBER OF
IN-HOUSE COUNSELING
SESSIONS

4,146

14%↑ from 2024

TOTAL NUMBER OF
IN-HOUSE GROUP
SUPPORT SESSIONS



134



NUMBER OF CLIENTS IN
GRIEF SUPPORT GROUPS

246

**\$885,000+ IN MISSION-RELATED
SERVICES PROVIDED**

TOTAL 2025 EXPENSES - \$1.17 MILLION



127

NUMBER OF CHILDREN IN
GRIEF SUPPORT GROUPS

215



NUMBER OF PARENT
CONSULTATIONS

IN-HOUSE DEMOGRAPHICS



41%
Male



59%
Female

BLACK: 37%
WHITE: 48%
HISPANIC/LATINO: 8%
ASIAN: 1%
BIRACIAL: 4%
MULTI-RACIAL: 2 %



TOTAL NUMBER OF NEW
CLIENT INTAKES FOR
COUNSELING SUPPORT

363

**GRIEVING PARENTS, CHILDREN,
TEENS, & FAMILIES SUPPORTED**

1,700

KinderMourn

OUR MISSION AT WORK IN 2025

Through generous donations last year, KinderMourn Supported



TOTAL NUMBER OF
CHILDREN & CAREGIVERS
SUPPORTED AT CAMP
HEALING HEARTS

51



THE AVERAGE INCOME
OF A KINDERMOURN
FAMILY WE SERVE

\$25-\$75k

DID YOU KNOW?



THAT THE MOST
IN-HOUSE CLIENT
APPOINTMENTS WE
HAD IN ONE DAY WAS
40 APPOINTMENTS
ON DECEMBER 2,
2025!

HOPE IN NUMBERS

\$1.2 MILLION RAISED IN PARTNERSHIP WITH:

HEALING HEARTS

98

SPONSORS

60

FRIENDS

547

GRANT FUNDERS

14



TOTAL NUMBER OF
VOLUNTEERS IN 2025

265

COMMUNITY PARTNERS

113



COMMUNITY CONTACTS

2,636



KINDERMOURN CURRENTLY
SERVES BEREAVED FAMILIES
IN **47 CITIES** THROUGHOUT
NORTH AND
SOUTH CAROLINA.



1320 Harding Place
Charlotte, NC 28204

Thank you to all of our families, partners, supporters, sponsors, volunteers, and donors for making this year possible. Because of you, KinderMourn was able to support 1,700 bereaved families in our community navigating the unthinkable. We are grateful to each and every one of you for believing in our mission!



Follow Us!
#KinderMournCLT

Learn more
www.kindermourn.org

HELPING THE HURT

2025 Helping the Hurt Outreach

At KinderMourn, we recognize that many of our community's most vulnerable are unable to access the support needed at the KinderMourn Home. That is why we established Helping The Hurt in 1994, a **FREE** outreach program to expand our reach in the community, providing on-site grief support groups to bereaved children and teens in Charlotte-Mecklenburg Schools (CMS) and Fort Mill Schools.

42



2025
CUMULATIVE
SCHOOLS SERVED

313



2025
HELPING THE HURT
STUDENTS SERVED

81%

of Students reported feeling physically better after participating

92%

of Students reported having a better understanding of grief

85%

of Students reported being able to better express their feelings

87%

of Students reported that group helped them find healthy ways to cope with their feelings

92%

of Students reported that they identified someone they can talk to when experiencing "big feelings"

95%

of Students reported they found this support group to be helpful to them

92%

of Students reported they would participate in a grief support group again

"I was so nervous to talk about my mom when group started, but seeing other kids each week who had also lost a parent really helped me open up. I loved being able to bring in a photo album of pictures of my mom and share with the group about who she was."

-10 year old Student at Doby's Bridge Elementary

"I really liked having a private space to talk about our feelings with other kids who were going through the same thing." – 10 year old Student at Southern Academy of International Languages

2025 Demographics



49%

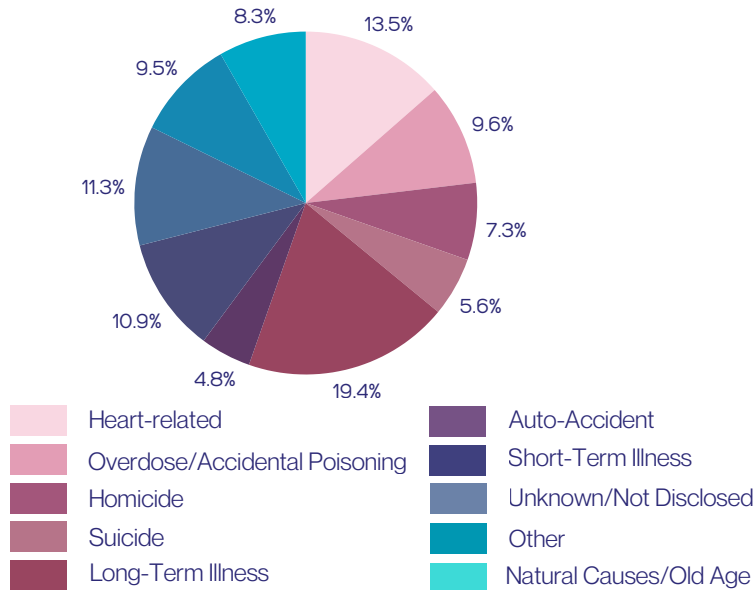
Male



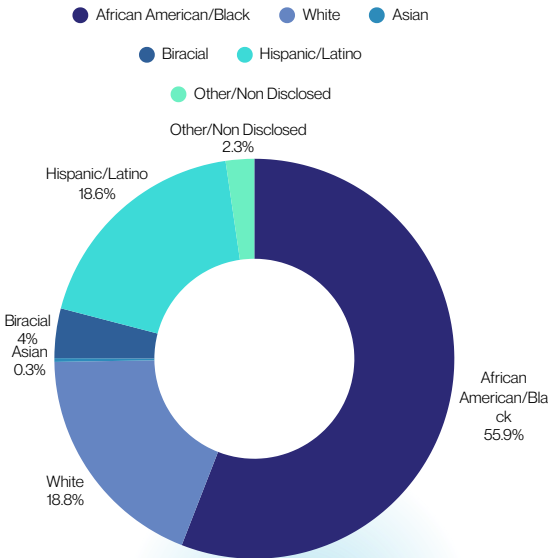
51%

Female

Cause of Death Reported



*Other includes natural causes, accidental shooting, drowning, fire, stroke, pregnancy loss, etc.



"At first, I was really nervous to open up in group, but by the end of group, I was so sad it was over! I really enjoyed getting to be a part of this group and would love to do it again!" - 11 year old Student at Piedmont Middle School